



# WHAT IS SUBCITY?

and tax credits over \$100 billion is allocated across local, state, and federal programs in the United States every year. Most of this money either goes unclaimed or to large corporations with teams of tax attorneys and legal experts.

## What are the Top Five Incentives small and medium-sized manufacturers are typically missing out on?

1. Work Opportunity Tax Credit
2. R&D Tax Credit
3. Employee Training Dollars
4. Energy/Green Building Incentives
5. Sales and Use Tax Exemptions



## THE INCENTIVE FINDER DELIVERS A NO-COST, PERSONALIZED INCENTIVE REPORT

1



### Provide Basic Company Details

Manufacturer's name and their website.

Other helpful information to include (but not necessary!):

- Employee count
- Annual revenue
- NAICS code
- Planned investment areas
- If they've done any incentive applications in the past.

2



### Preliminary Report

Subcity will produce a preliminary incentive report.

3



### Introductory Meeting

Subcity will sit down with the manufacturer to discuss business operations and experience with incentives to narrow down to the incentives that are the best fit for the company with the largest potential benefit.

4



### Formal Application

The manufacturers are free to share the report with their CPAs, leadership and finance teams, and any other advisors. They can apply directly for any programs we identify and are on no obligation to work with Subcity.

If they want Subcity to help apply for any of the programs we will prepare an engagement letter and outline the contingency-based fee structure which is usually 10-20% depending on the size and complexity of the program.